

ROSE ARTS FESTIVAL
MUSIC • ART • MORE
SATURDAY CHELSEA PARADE
The Main Squeeze
Couch
Kendra Morris • Hus
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2024
ROSE ARTS FESTIVAL
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DGS



DG STUDIOS

Portfolio

From Vision. To Centerstage

Graphic Design • Photography • Creative Direction • Branding

ABOUT DG STUDIOS

*Design that connects.
Stories that resonate.*

DG Studios is a creative studio based in Plainfield, Connecticut specializing in graphic design, photography, videography, branding, and creative production for clients and events that deserve to be seen and remembered.

I blend strategy, creativity, and artistry to deliver bold visuals and meaningful experiences from concept to Sutter stage.

Davon Gomez

Founder & Creative Director.

SERVICES

From concept to execution, I offer creative solutions that elevate clients and brands, tell stories, and make an impact.



GRAPHIC DESIGN

Brand Identity
Marketing Materials
Print & Digital Design



PHOTOGRAPHY

Event Photography
Brand Photography
Photo Editing



BRANDING

Brand Strategy
Logo Design
Visual Identity



CREATIVE DIRECTION

Event Creative Direction
Print Production
Creative Consulting



VIDEOGRAPHY

Brand & Promotional Content
Event Coverage & Highlight Reels
Video Editing & Post Production

FESTIVAL POSTERS

By building on the Rose Arts Festival's established branding, I designed a series of event posters that balanced visual consistency with unique character. Through subtle adjustments to background elements, layout, and color palette, each piece maintained a unified aesthetic while still reflecting the distinct theme or focus of that year. The goal was to create designs that felt cohesive as a collection, yet allowed each poster to stand out on its own. This approach helped reinforce the festival's identity while keeping the visuals engaging and fresh year to year.

DESIGNER: DAVON GOMEZ



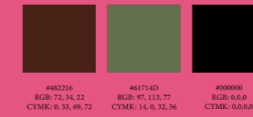
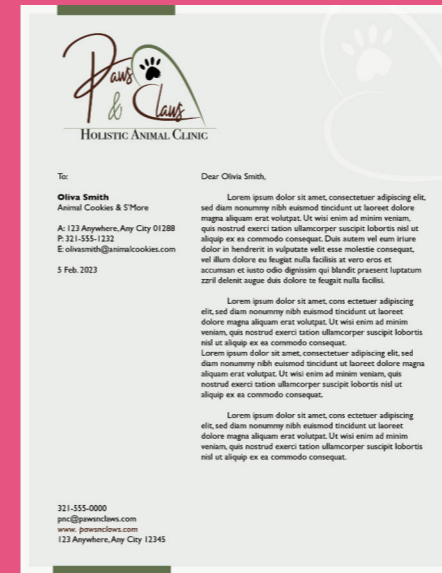


BRANDING

LOGO
CREATION

This collection features two original logo designs, each developed to visually represent a brand's core identity with clarity and intention. Careful consideration was given to typography, color palettes, and symbolic elements to ensure each design communicates effectively across a range of mediums. From initial concept sketches to refined digital execution, the process focused on building logos that are not only visually striking, but also functional, scalable, and aligned with the brand's values. Whether capturing a sense of calm and nature or conveying professionalism and trust, both logos aim to leave a lasting impression through thoughtful, purpose-driven design.

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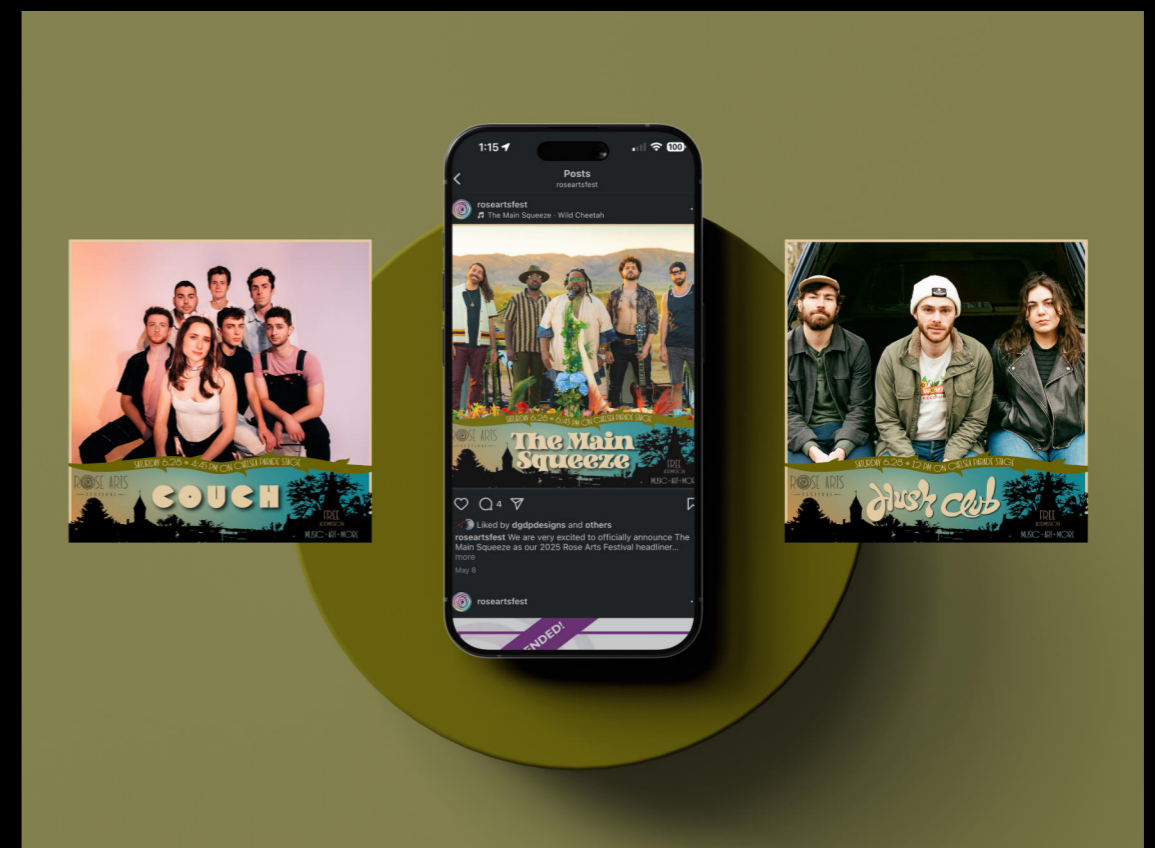
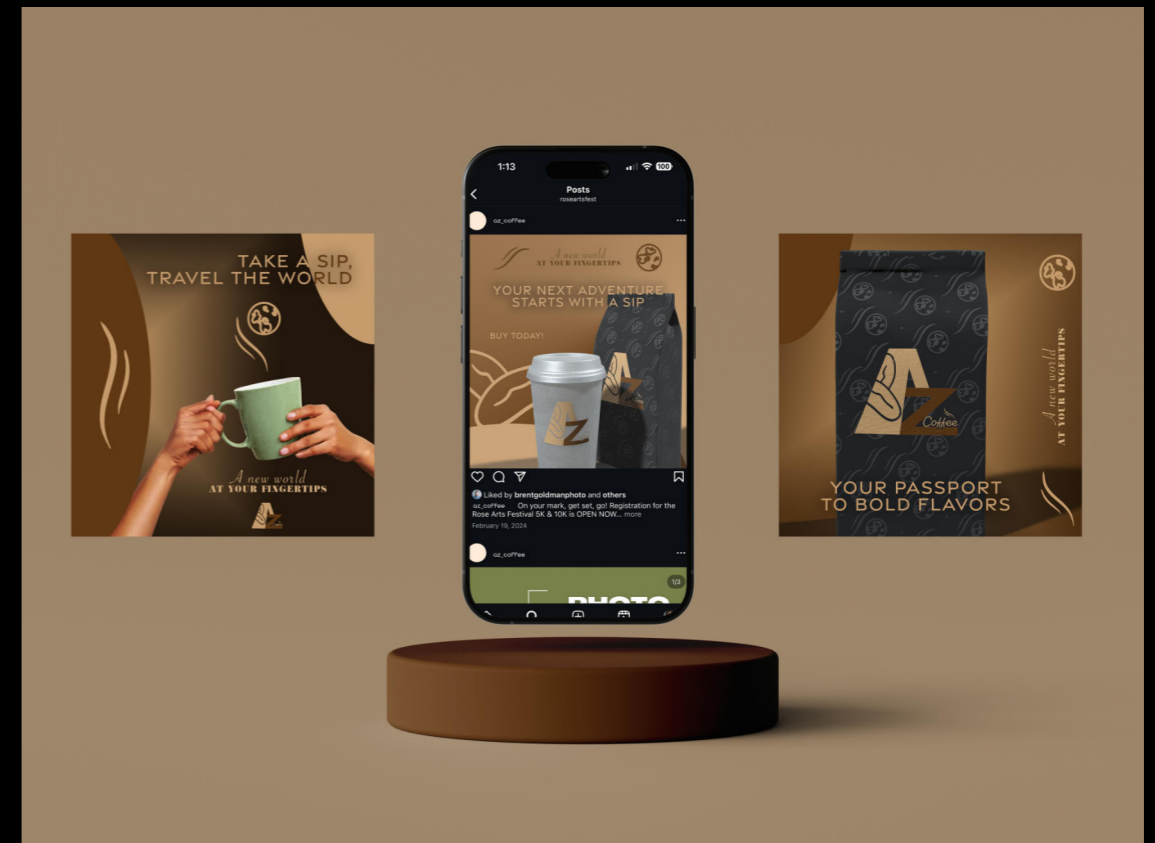


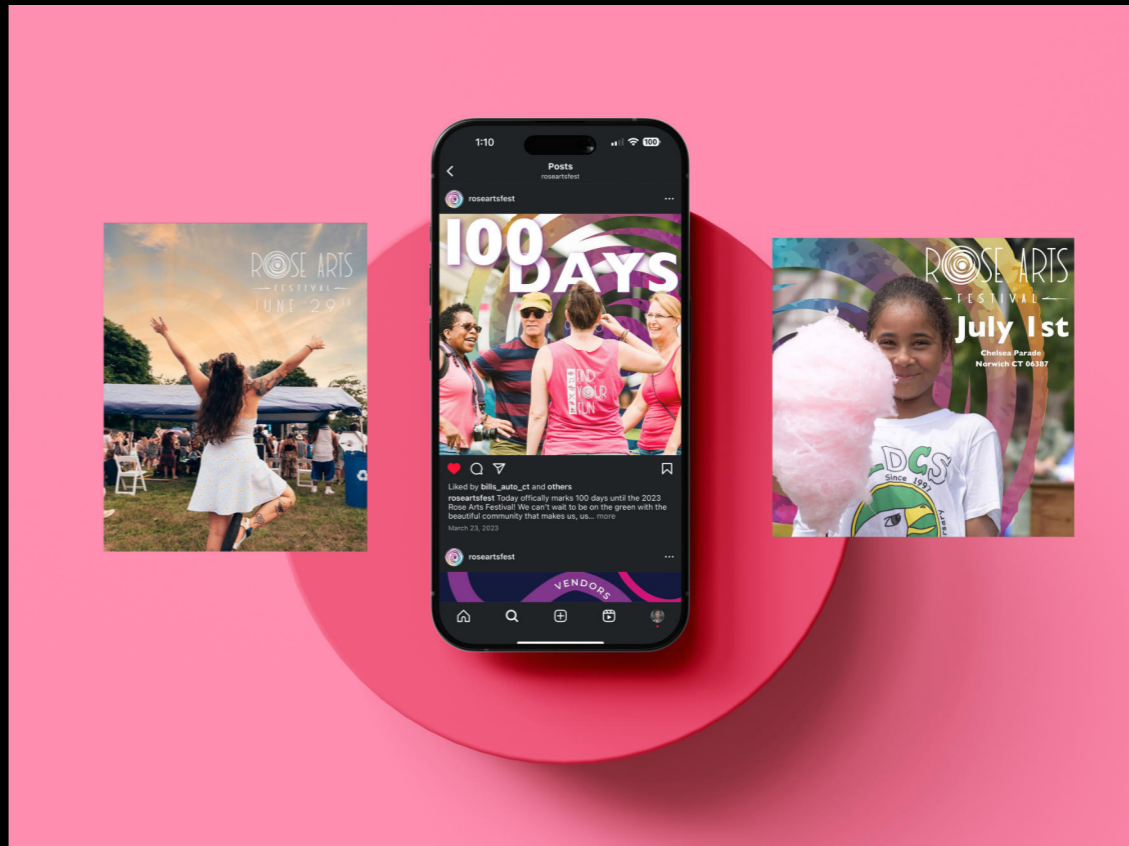
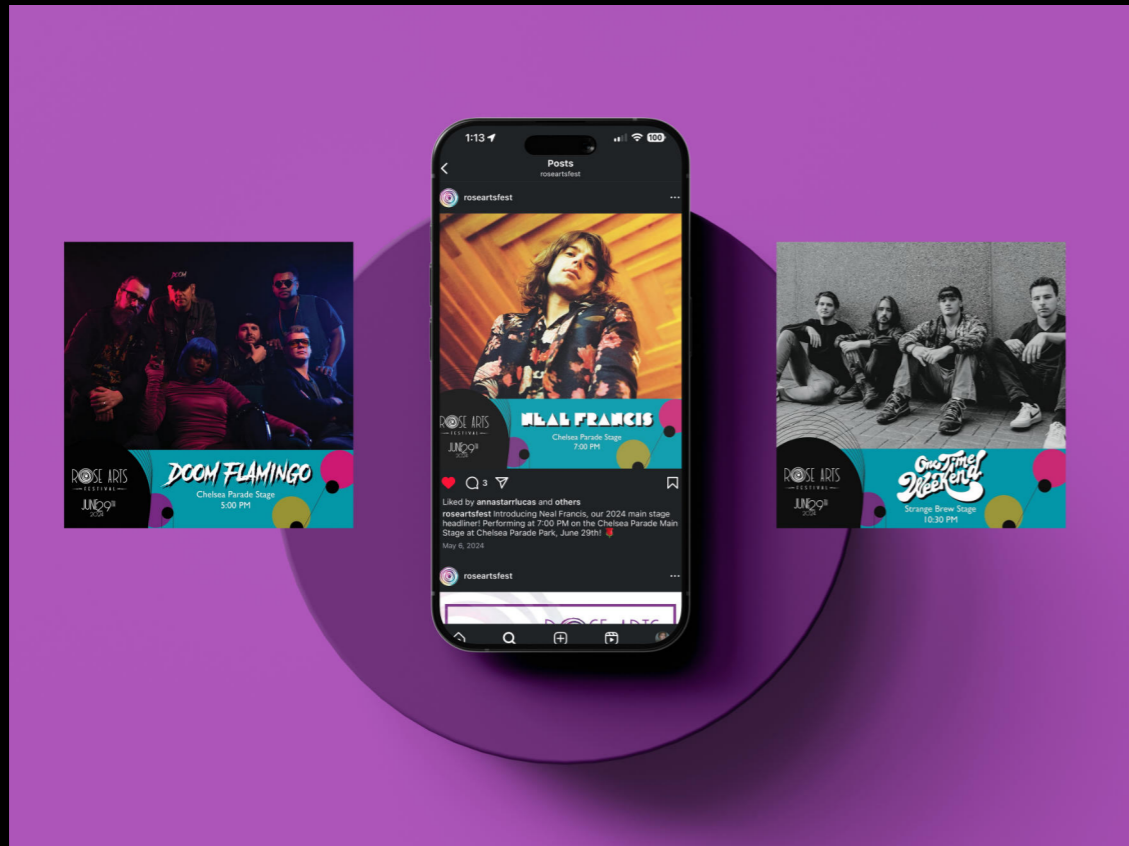
BRANDING

SOCIAL MEDIA CAMPAIGNS

This collection highlights two distinct social media campaigns created to engage audiences through compelling visuals, brand consistency, and purposeful messaging. Each campaign was tailored to its specific audience and platform, with attention to format, hierarchy, and tone. From concept development to final asset delivery, these designs demonstrate an understanding of how to communicate clearly and creatively in fast-paced digital environments—maximizing reach, encouraging interaction, and reinforcing brand presence.

DESIGNER: DAVON GOMEZ





BRANDING

EVENT
COLLATERAL

A selection of branded event materials designed to support promotion, engagement, and overall visual cohesion. This set includes both print and wearable pieces—each created to reflect the event’s identity while being functional, eye-catching, and audience-appropriate. From keepsake merchandise to small format promotional prints, every element was thoughtfully crafted to feel connected yet distinct, helping to build anticipation and leave a lasting impression long after the event ends.

DESIGNER: DAVON GOMEZ



CUSTOM CHRISTMAS CARDS

A personal and creative series of custom Christmas cards that combine thoughtful design with storytelling and seasonal charm. Each card was developed with a unique concept in mind—often blending humor, nostalgia, and meaningful themes—while staying true to a cohesive visual identity. These pieces reflect a strong eye for composition, typography, and detail, and showcase how design can bring joy, personality, and memorability to even the smallest printed pieces.

DESIGNER: DAVON GOMEZ





VERA'S BEATING HEARTS

Created in support of my niece Vera's journey through congenital heart disease, Vera's Beating Hearts is a fundraising and awareness initiative dedicated to supporting life-saving care at Boston Children's Hospital. This project combined branding, graphic design, social media content, apparel design, event materials, and storytelling to help share Vera's story and inspire community support. Through thoughtful visual communication and heartfelt storytelling, the campaign raised awareness, brought people together, and celebrated the strength, resilience, and hope at the heart of Vera's journey.

DESIGNER: DAVON GOMEZ



PHOTOGRAPHY

CHRISTMAS CARD SESSION

A creative take on the traditional holiday card, this Christmas concept shoot featured custom styling, festive storytelling, and a touch of holiday humor. With Katrina portraying a woodland deer character, the session combined portrait photography, art direction, and seasonal design elements to create a unique and memorable holiday card experience. The final images captured both the spirit of the season and the personality of the subjects, resulting in a one-of-a-kind keepsake.

DESIGNER: DAVON GOMEZ





ABOUT THE DESIGNER

Davon Gomez is the Founder and Creative Director of DG Studios, a creative studio focused on graphic design, photography, videography, and visual storytelling. A graduate of Southern New Hampshire University, where he earned a B.A. in Graphic Design & Media Arts and graduated Summa Cum Laude, Davon is passionate about creating meaningful work that connects with audiences and brings ideas to life through thoughtful design and creative execution.

Whether designing a brand, capturing a moment through photography, or producing visual content, Davon approaches every project with the same goal: transforming ideas into compelling stories through thoughtful design and creative execution.

LET'S CONNECT

Ready to bring your next project to life?

Whether you're looking for graphic design, photography, videography, or creative media services, I'd love to hear about your vision and explore how we can create something meaningful together.

hello@dgstudios.co 

dgstudios.co 

@dgstudiosmedia 

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